

Seppo Leminen

Curriculum vitae

January 16th, 2020

1. Personal details

Full name: Seppo Kalevi Leminen

ORCID: 0000-0002-2918-0020

Date of birth: 05.08.1963

Nationality: Finnish

Website: <http://www.ptt.fi/henkilosto.html#44>

Google scholar: http://bit.ly/Google_Scholar_Leminen

ResearchGate: http://bit.ly/ResearchGate_Leminen

Current fields of interest

User innovation, Living labs, Business models, Value co-creation, Internet of Things, Block chains, Technology Entrepreneurship, Inter-organizational networks, Business ecosystems, Consumer marketing, Innovation management, Robots

2. Education and degrees completed

- ✓ Doctor of Science in Technology, D.Sc. (Tech.), Industrial Engineering and Management, Aalto University School of Science, Finland, December 16, 2015
- ✓ Doctor of Science in Economics, D.Sc. (Econ.), Marketing, Swedish School of Economics, Finland, June 4, 1999
- ✓ Licentiate in Technology, Lic. (Tech.), Information Technology, Helsinki University of Technology, Finland, 1994
- ✓ Master of Science in Engineering, M.Sc. (Eng.), Energy Technology, Lappeenranta University of Technology, Finland, 1989
- ✓ Adjunct Research Professor (Technology Innovation Management), Carleton University, Canada, 2017-
- ✓ Adjunct Professor (Business Development), Department of Marketing, Aalto University School of Business, Finland, 2008-

3. Current position and previous work experience

- ✓ Research Director, Pellervo Economic Research, since 1.8.2018-
- ✓ Full Professor (Innovation and Entrepreneurship), University of South-Eastern Norway, since 6.1.2020-
- ✓ Various leadership positions of research and development in education and industries

4. Personal research funding and grants

- ✓ Scientific leader and closing for 3,1 m€ external funding financed by *Horizon 2020 (Circular Economy for Supply Chain, Consumption, and Regional Functional Development, CIRC4Life)*, the *Strategic Centre for Science, Technology and Innovation* in the Field of ICT and the *Finnish Funding Agency for Technology and Innovation* and participating companies, and other funding instruments
- ✓ Scientific leader of part project of Robots and the Future of Welfare Services (Rose) by Laurea University of Applied Sciences, financed by *Academy of Finland Strategic Research Council* part. 2017-2018

5. Leadership and supervision experience

- ✓ 2015 Member of Dimitri Schuurman's PhD examination committee (Communication Sciences). Ghent University. Belgium
- ✓ 2005 Opponent to Antti Tuomela's doctoral dissertation (D.Sc. Tech). Doctoral defence in Helsinki University of Technology; now Aalto University, School of Engineering. Finland

- ✓ Management of a research group focusing on applied business research in intersection on innovation, management and entrepreneurships, since 2002 in LTT Research Ltd, Laurea, and Pellervo Economic Research

6. Experience of organizing scientific meetings

- ✓ Organised conference tracks in various conference(s) such as ISPIM, ENoLL, and EURAM conferences

7. Patents, inventions, awards and honors

- ✓ the Best Paper Awards at the 2017 and 2015 ISPIM Conferences and 2012 Nordic Conference on Small Business Research

8. Other scientific or academic merits

- ✓ 210+ publications, 41 peer-reviewed journal articles
- ✓ 2339 Citations (Google Scholar data, January 11, 2020)
- ✓ Associate editor, *Business Research Quarterly* 2018-
- ✓ Member of the Review Board, *Technology Innovation Management Review* 2012
- ✓ Member of the Editorial Review Board, *the Journal of Small Business Management* 2008
- ✓ Co-editor of eleven special issues, two compiled books
- ✓ Recurrent reviewer for multiple highly ranked scientific journals such as *Research Policy*, *Journal of Product Innovation Management*, *Industrial Marketing Management*, *California Management Review*, *R&D Management*

9. Link to complete CV (if necessary)

- ✓ <http://www.ptt.fi/media/wp/seppo-leminen-cv.pdf>

10. Ten (10) most important publications

1. **Leminen, S., Rajahonka, M., Wendelin, R., & Westerlund, M. (2020).** Industrial Internet of Things Business Models in the Machine-to-Machine Context. *Industrial Marketing Management*. 84, 298-311. (2018 Impact Factor: 4,779, 2018 AJG: 3, 2019 ABDC: A*, 2019: JUFO 2)
2. **Leminen, S., Nyström, A.-G., & Westerlund, M. (2019).** Change processes in open innovation networks – exploring living labs. *Industrial Marketing Management*. (2018 Impact Factor: 4,779, 2018 AJG: 3, 2019 ABDC: A*, 2019: JUFO 2)
3. Hossain, M., **Leminen, S., & Westerlund, M. (2019).** A Systematic Review of Living Lab Literature. *Journal of Cleaner Production*. 213, 976-988. (2018 Impact Factor: 6,395, 2018 AJG: 2, 2019 ABDC: A, 2019: JUFO 2)
4. Nyström, A.-G., **Leminen, S., Westerlund, M., & Kortelainen, M. (2014).** Actor roles and role patterns influencing innovation in living labs. *Industrial Marketing Management*, 43(3): 483–495. (2018 Impact Factor: 4,779, 2018 AJG: 3, 2019 ABDC: A*, 2019: JUFO 2)
5. **Leminen, S., Rajahonka, M., Westerlund, M., & Wendelin R. (2018).** The Future of the Internet of Things: Toward Heterarchical Ecosystems and Service Business Models. *Journal of Business & Industrial Marketing*. 33(6): 749-767. (2018 Impact Factor: 1,961, 2018 AJG: 2, 2019 ABDC: A, 2019: JUFO 1)
6. **Leminen, S., Westerlund, M., Nyström, A.-G., & Kortelainen, M. (2016).** The Effect of Network Structure on Radical Innovation in Living Labs. *Journal of Business & Industrial Marketing*, 31(6): 743-757. (2018 Impact Factor: 1,961, 2018 AJG: 2, 2019 ABDC: A, 2019: JUFO 1)
7. **Leminen, S., Nyström, A.-G., & Westerlund, M. (2015).** A Typology of Creative Consumers in Living Labs. *Journal of Engineering and Technology Management*, 37: 6-20. (2018 Impact Factor: 2,159, 2018 AJG: 2, 2019 ABDC: B, 2019: JUFO 1)
8. **Leminen, S., & Westerlund, M. (2019).** Living labs: From Scattered Initiatives to Global Movement. *Creativity and Innovation Management*. 28(2): 250-264. (2018 Impact Factor: 2,015, 2018 AJG: 2, 2019 ABDC: C, 2019: JUFO 1)
9. Öberg, C., & **Leminen, S. (2017).** Gap analysis for innovative firm acquisition – Acquirer and target company perspectives. *Journal of Organizational Change Management*. 30(3): 380-395. (2018 Impact Factor: 1,185, 2018 AJG: 2, 2019 ABDC: B, 2019: JUFO 1)
10. **Leminen, S. (2001).** Gaps in Buyer-seller Relationships. *Management Decision*, 39(3): 180–189. (2018 Impact Factor: 1,963, 2018 AJG: 2, 2019 ABDC: B, 2019 JUFO 1)